



University of Kashmir
Department of Students' Welfare
NAAC Accredited Grade- A⁺

KU2023-DSW-

Dated: 15th June, 2023

The Heads / Directors / Principals,
Teaching Departments / Satellite Campuses / Colleges

Subject: Invitation to Participate in Annual Summer Festival – Commemorating World Drug Day

Dear Sir / Madam

Warm Greetings from Department of Students Welfare, University of Kashmir

We are delighted to extend our invitation to your esteemed institution and its talented students to participate in our upcoming annual summer festival being held on 26th June, 2023 at the University of Kashmir. The festival aims to commemorate the International Day against Drug Abuse and Illicit Trafficking, also known as World Drug Day, observed on 26th June each year. This event serves as an opportunity to strengthen action and cooperation in achieving a world free of drug abuse. The primary objective of our festival is to raise awareness about the detrimental effects of drug abuse and illicit trafficking, and we firmly believe that universities, colleges and schools have a vital role to play in addressing this issue. Through various engaging activities and competitions, we aim to empower the youth to become advocates for a drug-free society.

The festival will feature the following events and activities, providing students with a platform to showcase their talents and contribute to the cause:

Poster and painting Competitions:

Students will have the opportunity to unleash their creativity by drawing impactful posters / paintings that highlight the consequences of drug abuse and the importance of prevention. This competition aims to engage participants in expressing their understanding of the issue through visual art.

Elocution Competition:

The topic of the elocution is, **“Drug Addiction in the Digital Age: The Role of Social Media and Online Platforms”**. This competition aims to encourage eloquent expression and critical thinking among the participants.

We kindly request you to encourage your students to participate actively in the festival. The nominations for the competitions should reach the University Cultural Officer, Sanaullah Khan, by or before the 22nd June, 2023. We believe that their participation will not only contribute to the success of this event but also provide them with a platform to raise their voices against drug abuse. The winners of different competitive events will

be awarded trophies/prizes recognizing their outstanding performances. Besides, all participating students will receive certificates as a token of appreciation for their active involvement in promoting the cause. Attached to this letter, you will find detailed guidelines and information regarding each activity. We kindly request you to disseminate this information among the concerned faculty members and students. We also encourage you to organize internal competitions or selection processes to ensure the best representation from your institution.

Should you have any queries or require further information, please do not hesitate to contact our Cultural Officer at 9419087200 or email at shahidkhandsw@gok.edu.in. We look forward to your positive response and the active participation of your institution in this noble cause.

Thank you

Yours sincerely


Dean Students' Welfare

Copy to:

1. Director, IIMRC / Media Coordinator with the request to please cover the proceeding of the event for the wider publicity.
2. Chief Director for his information and further necessary action.
3. Special Secretary to HVC for the kind information of Hon'ble Vice Chancellor
4. P.S to Registrar for the kind information of worthy Registrar

University of Kashmir

Department of Students' Welfare

RULES AND REGULATIONS

Poster / painting Competition:

1. Participants must be currently enrolled students of the respective institution (University, College, or School).
2. The theme of the poster / painting should revolve around the detrimental effects of drug abuse and the importance of prevention.
3. Each Institution is allowed to nominate only 02 participants one for painting and one for the poster competition.
4. The dimensions of the poster / drawing paper should be Half Imperial.
5. The name of the participant, along with the institution, should be clearly mentioned on the back of the poster / painting. The drawing / ivory paper shall be provided by the organizers.
6. Any offensive or inappropriate content will lead to disqualification.
7. The decision of the judging panel will be final and binding.
8. The winners will be announced and awarded during the festival.

Elocution Competition:

1. Participants must be currently enrolled students of the respective institution (University, College,)
2. The topic of the elocution is, **"Drug Addiction in the Digital Age: The Role of Social Media and Online Platforms"**
3. Each Institution is allowed to nominate only 01 participant.
4. Each participant will be allowed a specific time limit for their speech that is 3-5 minutes.
5. The speech must be original and delivered in a clear and persuasive manner.
6. Participants are encouraged to use facts, research, and personal experiences to support their arguments.
7. Props, visual aids, or multimedia presentations are not allowed.
8. The speech should be delivered in the specified language that is English or Urdu only. Paper reading shall not be allowed in any case.
9. Participants must adhere to a respectful and inclusive approach in their speeches.
10. Any offensive or inappropriate language will lead to disqualification.
11. The decision of the judging panel will be final and binding.
12. The winners will be announced and awarded during the festival.

Cultural Officer

Dean Students' Welfare