



InnoSpark 2025

Empowering Ideas. Shaping the Future.

Organized by
SMVDU TBIC
Shri Mata Vaishno Devi University, Jammu

What's in it for you?

Prize Money

1st Prize ₹1,00,000

2nd Prize ₹50,000

3rd Prize ₹25,000

Investor Connect

Exploring funding opportunities

Mentorship

Expert guidance to scale your solution.

Transform Your Ideas. Shape the Future!

www.tbic.smvdu.ac.in

About us

Shri Mata Vaishno Devi University Technology Business Incubation Center (SMVDU TBIC), established in 2015, is the oldest incubator in Jammu and has played a pivotal role in fostering a startup culture and innovation in the region. Since its inception, SMVDU TBIC has supported numerous startups, empowering young entrepreneurs to transform their ideas into successful ventures. By offering mentorship, investor connections, and hands-on support, SMVDU TBIC provides an ideal ecosystem for aspiring innovators to thrive.

Innospark

InnoSpark 2025 is a continuation of this mission, offering a platform for innovators to propose groundbreaking solutions that address the unique challenges and opportunities in Jammu & Kashmir. This ideathon encourages impactful Ideas across diverse themes, linking participants with investors and experts to help transform concepts into tangible businesses.

Who can Apply?

Open to students, professionals, and innovators passionate about creating an impact through technology and creativity.

Contact Us

✉ manager.smvdutbic@smvdu.ac.in

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Themes for Innovation

(Not limited to)



Sustainable Rural Development



Tourism & Cultural Heritage



AI based applications/gadgets



Defense & Security



Empowering Local Industries



Digital Transformation

D2C Brands Wanted!

Are you disrupting the Direct-to-Consumer (D2C) space? We want to fuel your growth!

Apply Now if you:

- Solve real problems with innovative D2C solutions.
- Have traction and a clear path to scaling.

Important Dates

Idea Submission Deadline

January 30, 2025

Final Presentation of top 20 ideas

March 4, 2025

How to Apply?

For detailed information, refer www.tbic.smvdu.ac.in or scan the QR code.



Greetings from Shri Mata Vaishno Devi University Technology Business Incubation Center (SMVDU-TBIC)!

We are excited to invite your institution to participate in **InnoSpark 2025**, a Technology-based startup competition hosted by SMVDU-TBIC, Kakryal, Jammu & Kashmir. This event aims to provide a platform for aspiring innovators to showcase groundbreaking ideas and compete for prestigious prizes while connecting with industry leaders and investors.

Event Highlights:

- **Venue:** SMVDU, Kakryal, Jammu & Kashmir
- **Prizes:**
 - 1st Prize: ₹1,00,000/-
 - 2nd Prize: ₹50,000/-
 - 3rd Prize: ₹25,000/-
- **Jury:** Industrial and Corporate Experts

Application Process: We request you to circulate this information among your department heads to encourage students with startup ideas to participate. Applicants are required to:

1. Submit their ideas via the provided Form link [here](#)
2. Upload a Pitch Deck detailing the problem, solution, market potential, and impact.
Learn How to make Pitch Deck here: <https://www.youtube.com/watch?v=gSIFJX5pEf0>
3. Share a video (maximum duration: 2 minutes) recorded in selfie mode, presenting the idea, problem, solution, market potential, and impact while showcasing vision, passion, and expertise.

Shortlisting and Live Presentation: If shortlisted, you will be invited for a **real-life presentation** and **prototype display** (If you have) during the final event.

Why Participate?

- Gain mentorship from industry leaders.
- Networking opportunities with investors and corporates.
- Enhance visibility and receive expert feedback on your ideas.

Important Deadline:

- **Idea Submission:** January 30, 2025
- **Final Presentation for Top 20 Ideas:** March 4, 2025

Encourage your students and faculty members to be part of this thrilling opportunity. Let us join hands to inspire innovation and shape the future together.

For further details and the application link, please visit: www.tbic.smvdu.ac.in

We look forward to active participation from your institution.