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UNIVERSITY OF KASHMIR

Department of Students Welfare

Hazratbal, Srinagar-190006, J&K

Ref. No.F(PR/DSW)17

Date: 3rd August 2017

The Dean/Head/Director/Principal
University/Satellite Campus/Department/ Institute/Principal

Invitation: Literary and Fine Arts Festival, “Meraas-e-Kashmir-2017

Sir/Madam

This is in continuation to this office letter of even number *dated 29th July, 2017* regarding the participation of your students in the Literary and Fine Arts Festival, “**Meraas-e-Kashmir 2017**” being organized by the Division of Youth Affairs, Department of Students Welfare, University of Kashmir from 18th to 22nd September, 2017 at University Campus. In this connection enclosed please find herewith, **Event Itinerary** and **Registration Form** in **Annexure-I** and **II**.

Kindly confirm your participation by 14th September, 2017 via e-mail to shahidkhandsw@uok.edu.in or send the hard copies of the same to Mr. Shahid Ali Khan, Cultural Officer, University of Kashmir before the last date. Kindly feel free to call us for any further information at 9419087200.

(Note: In Exhibition of art works and photography, participants may be advised to submit their works on the given subject by or before 15th September, 2017)

Thanking you

Yours faithfully

Sd/

Dean Students Welfare

Copy to:

1. Director, EMMRC for information and necessary action
2. PRO to VC for the kind information of Hon'ble Vice Chancellor
3. PS. to Registrar for the kind information of Registrar
4. File

Annexure-I

ABOUT THE FESTIVAL (Meraas-e-Kashmir-2017)

Meraas-e-Kashmir-2017 is a five day creative writing and art festival being organized with an aim to encourage and motivate young writers and artists to improve their writings and art works. The Festival is providing platform for the students to write in three different languages, *English, Urdu and Kashmiri* and do art on any medium. It is a competitive event as well as a workshop where young writers and artists will be taught various ways to improve their writing skills and fine arts by renowned professors, writers and artists.

FOLLOWING ARE THE EVENTS

(Students can participate in all the events)

1. Creative writing Contest (prose) in Urdu, Kashmiri and English
2. Creative writing Contest (poetry) in Urdu, Kashmiri and English
3. Painting on drawing sheets
4. Painting on canvas
5. Poster on drawing sheets
6. Collage on drawing sheets
7. Exhibitions of Art works
8. Photo Exhibition of Rural Tourist Destinations / New tourist destinations
9. Art and photography exhibition of Village life

TOPICS

Following are some of the topics which will be given to the students to write prose / poetry or paint on the canvas or drawing sheets.

PROSE OR POETRY

1. Beautiful one day, perfect the next
2. Beyond Words.
3. Dream. Explore. Discover
4. Everything else is in the shade
5. Just a Smile Away.
6. One aim, excellence.
7. Take me to the top.
8. The land for All Seasons
9. There's no place like it.
10. Kashmir- an ultimate Destination to visit
11. A tradition of excellence.
12. Age is no barrier. It's a limitation you put on your mind."
13. A trophy carries dust. Memories last forever."
14. "If you fail to prepare, you're prepared to fail."
15. If you can believe it, the mind can achieve it.
16. Role of Rural Tourism For Development of Rural Areas
17. Quality of life in rural areas
18. Rural Tourism and Economic Development
19. Role of Media in shaping Society

TOPICS FOR PAINTING COMPETITIONS

1. Everything else is in the shade
2. The land for All Seasons
3. There's no place like it.
4. Kashmir- an ultimate Destination to visit
5. Quality of life in rural areas
6. Beyond Words
7. Unseen beauties of Kashmir

POSTER AND COLLAGE

1. Women- struggling
2. Beauty in village
3. Life on the Mountains
4. Crying forests
5. Wiping tears
6. Traffic mess

(Note: In Exhibition of art works and photography, participants may be advised to submit their works on the given subject by or before 15th September, 2017)



Meraas-e-Kashmir- 2017

(18th to 22nd September, 2017)

REGISTRATION FORM

Name of Participant

(Full name in Block letters)

Personal Mobile No.

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Date of Birth

Day / Month / Year

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Class (in case a college student)

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Semester / Course

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Department / College

Please affix a recent passport size photograph duly attested by Head of the Institution

Tick the Event in which participating.

1. Creative writing Contest (prose) in Urdu, Kashmiri and English
2. Creative writing Contest (poetry) in Urdu, Kashmiri and English
3. Painting on drawing sheets
4. Painting on canvas
5. Poster on drawing sheets
6. Collage on drawing sheets
7. Exhibition of Photography
8. Exhibition of Art Works

Email ID:

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Signature of Debater

E-mail ID of College /Department

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Phone No.

+	9	1																		
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Recommendations of Head/Director/Principal. _____

_____ Signature with Designation Stamp